Answers may vary.

SAMPLE ANSWERS: (1) a certain brand of cough drop; (2) hard candy without cough drops active ingredients OR no cough medicine at all; (3) number of coughs OR depth of coughing OR length of time between coughs; (4) every minute OR hour OR under various conditions such as sleep, rest, or activity; (5) The experimental group had fewer coughs per time unit than the control group.